

E15: Progress Report

UNL88 (E15) is moving rapidly into the marketplace.



Today, there are more than **3,400 retail locations in 33 states** selling E15 at a price point up to a dollar cheaper per gallon than regular gasoline.

The vast majority of these locations are selling UNL88 (E15) along with E85 at blender pumps and making both available at nearly every dispensing location.

MOVERS. Major retailers selling or committed to selling E15 include: Sheetz, Thorntons, Kum & Go, bp, Maverik, Love's Circle K, RaceTrac, Kwik Trip, Cenex, Casey's, Rutters, Pump & Pantry, NUVU Fuels, United Dairy Farmers, QuikTrip, Sinclair, Minnoco, Protec Fuel, Royal Farms, Murphy USA, and Family Express.

LOCATION. These retailers are not exclusively in the rural Midwest. Many of these retailers are in major metropolitan areas: Atlanta, Chicago, Dallas, Houston, Louisville, Raleigh-Durham, and San Antonio.

VOLUME. The average convenience store sells 1 million gallons of gasoline per year on average, while the bulk of the retailers involved in the industry-sponsored Prime the Pump program sell 2.8 million gallons per year on average — nearly 3 times as much volume as the traditional retailer.

BLEND. The retailer partners are seeing an average ethanol blend rate that easily exceeds 10 percent, pushing beyond the so-called 10 percent blend wall.



3,445
Retail locations offer UNL88 (E15)

33
States currently offer E15

