

GAIN A COMPETITIVE ADVANTAGE



E15 BOOSTS YOUR BOTTOM LINE.

Large retail chains report that E15 generates up to 30 to 50 percent of total fuel sales, without negatively impacting demand for other fuel grades. E15 can boost retail margins.



OFFERING E15 ENABLES YOU TO TAP INTO THE GROWING, LOYAL CUSTOMER BASE.

Consumer surveys, on-site interviews, GasBuddy research, and retail location trials all show that consumers who are aware E15 is a fuel option are likely to select a retailer that offers it.



ADDING E15 IS AN EASY, LOW- COST PROCESS.

E15 is already compatible with most equipment, which makes adding the option quick and affordable. Terminals are also now offering pre-blended E15 due to increasing demand, making E15 the competitive choice, even for those who do no on-site blending.



E15 OFFERS RETAILERS A COMPETITIVE ADVANTAGE.

GET THE SECRETS TO SUCCESS:

E15ADVANTAGE.COM 

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