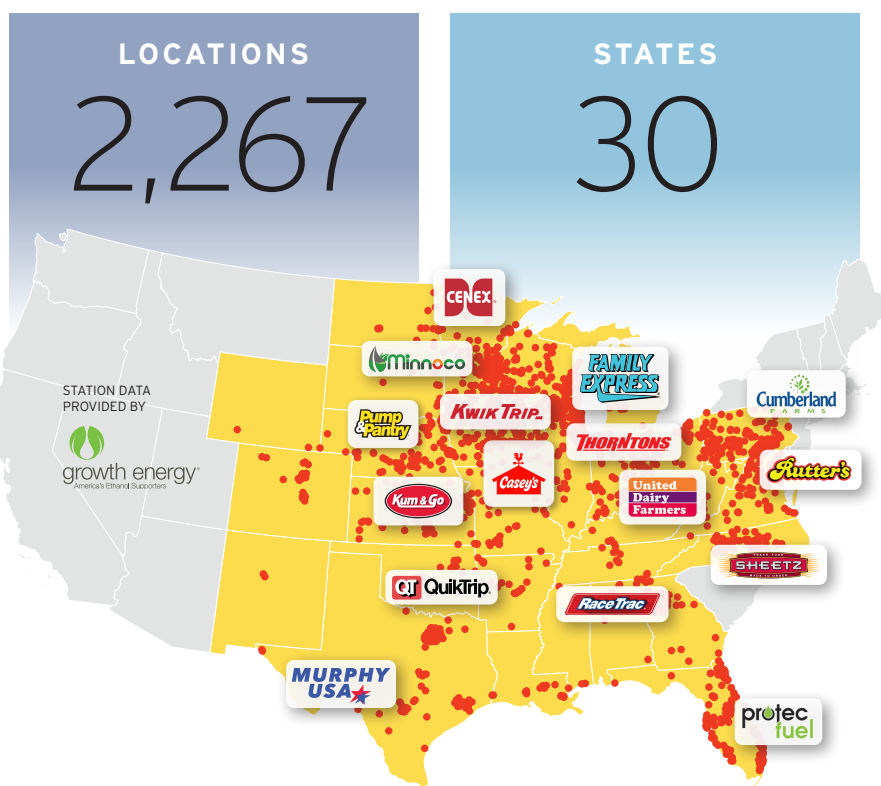


# E15 Rapidly Moving Into the Marketplace

Today, there are **2,267 retail locations in 30 states** selling E15 usually between 3-10 cents below regular gasoline.

The vast majority of these locations are selling E15 along with E85 at blender pumps and making both available at nearly every dispensing location.

**MOVERS.** Major retailers selling or committed to selling E15 include: Sheetz, Thorntons, Kum & Go, RaceTrac, Kwik Trip, Cenex, United Dairy Farmers, Casey's, Rutter's, Pump & Pantry, QuikTrip, Minnoco, Protec Fuel, Cumberland Farms, Murphy USA, and Family Express.



**LOCATION.** These retailers are not exclusively in the rural Midwest. Many of these retailers are in major metropolitan areas: Atlanta, Chicago, Dallas, Houston, Louisville, Raleigh-Durham, and San Antonio.

**VOLUME.** The average convenience store sells 1 million gallons of gasoline per year on average, while the bulk of the retailers involved in the industry-sponsored Prime the Pump program sell 2.8 million gallons per year on average – nearly 3 times as much volume as the traditional retailer.

**BLEND.** The retailer partners are seeing an average ethanol blend rate that easily exceeds 10 percent, pushing beyond the so-called 10 percent blend wall.