



## MISSION

Growth Energy represents the producers and supporters of ethanol, who feed the world and fuel America in ways that achieve energy independence, improve economic well-being, and create a healthier environment for all Americans now.

## BENEFITS OF PLANT & ASSOCIATE MEMBERSHIP

- Access to the industry's leading organization for issue advocacy, technical expertise, and stakeholder education
- Opportunity to provide input to Growth Energy on key issues facing this industry
- Invitations to both the Biofuels Summit and Executive Leadership Conference
- Networking opportunities with members throughout the year
- Daily updates on key industry issues and strategies to promote our industry
- Invitations to member-only issue updates and webinars
- Staff support for members' regional events

## EVENTS

### BIOFUELS SUMMIT

Washington Court Hotel  
September 9-12, 2019

[GrowthEnergy.org/events](http://GrowthEnergy.org/events)

### EXECUTIVE LEADERSHIP CONFERENCE

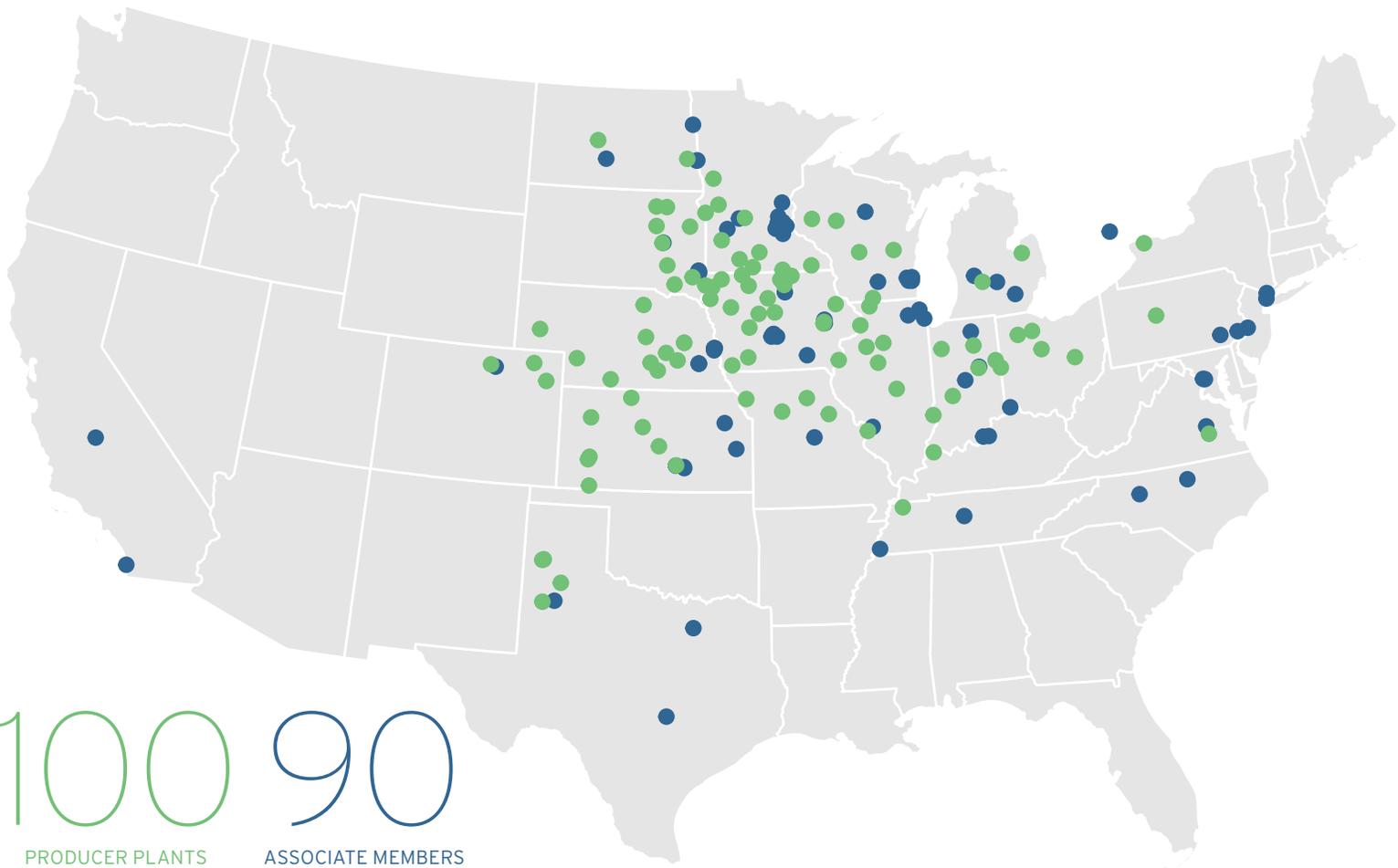
Ritz-Carlton Key Biscayne,  
Miami

February 5-8, 2020

[GrowthEnergy.org/events](http://GrowthEnergy.org/events)

### LEARN MORE ABOUT GROWTH ENERGY

EVENTS AT  
[GrowthEnergy.org/events](http://GrowthEnergy.org/events)



100

PRODUCER PLANTS

90

ASSOCIATE MEMBERS

# GROWTH ENERGY INITIATIVES & PROGRAMS

## REGULATORY & TECHNICAL EXPERTISE

Growth Energy provides its members with expertise on some of the most critical issues facing the industry – including fuel, rail transportation, environmental, and food safety regulations. Our team works closely with regulators at both the federal and state levels, providing industry insights on our priority issues – completing EPA’s rulemaking on year-round E15, the Renewable Fuel Standard (RFS) and fighting small refinery exemptions, as well as the pursuit of high-octane, midlevel ethanol blends with key automakers. We also help with RFS compliance questions as well as regulations impacting rail transportation and competition. In addition, Growth Energy provides expertise and representation on state initiatives that impact the entire industry, like California’s low carbon fuel standard and removal of state restrictions on the sale of higher ethanol blends such as New York’s effort to allow E15.

[Learn more at GrowthEnergy.org/regs.](http://GrowthEnergy.org/regs)

## MARKET DEVELOPMENT

Commercial adoption of E15 through retail expansion is the critical mission for Growth Energy’s market development team. To achieve this goal, our team has focused their domestic efforts on two key areas: targeting the top 20 retail chains in the country, which represent more than 60,000 retail outlets, and raising E15’s image at national retail industry events. The market development team works hand-in-hand with the Prime the Pump organization to help build the infrastructure and distribution of higher ethanol blends – whether it’s helping offset some of the initial cost, navigating the regulatory landscape, or helping them find the right marketing mix to sell more E15 – we provide fuel retailers access to expertise to be an E15 success every step of the way. Our work resulted in 14 leading retail chains launching E15 programs across the U.S and we’ve helped more than 1,000 retail sites add higher ethanol blends, like E15 and E85 to their product line up. As of June 2019, there are more than 1,800 sites offering E15 across 31 states with an additional 700 sites in development. Our retail partners represent more than 9,000 sites that sell more than 15 billion gallons of fuel annually.

[Learn more at EthanolRetailer.com.](http://EthanolRetailer.com)

## AMERICAN ETHANOL

American Ethanol was established in 2011 by Growth Energy as way to educate the public on the value of home-grown ethanol. The brand originally launched as a marketing partnership with NASCAR in conjunction with the league’s decision to adopt Sunoco Green E15 made with 15 percent American Ethanol across its three national racing series. Since its inception, American Ethanol has grown its footprint within the professional motorsports industry to include partnerships in drag and dirt track racing, powerboat racing, and drifting competitions. The American Ethanol program also focuses on engine performance education initiatives for biofuels through a partnership with the Universal Technical Institute which trains future automotive technicians and thought leaders. In partnership with some of the strongest teams, brands, and leagues in motorsports, American Ethanol is a unique, powerful tool to engage consumers on the benefits of biofuels.

[Learn more at AmericanEthanolRacing.com.](http://AmericanEthanolRacing.com)

## ADVOCACY

Growth Energy is the leading voice in Washington for the ethanol industry. Our lobbying team boasts decades of knowledge and expertise on issues relating to renewable fuels, agriculture, transportation fuels, fuel exports, taxes, and energy. We host our members for multiple fly-ins throughout the year and at our Biofuels Summit each fall. These events allow our members to engage with Senators and Representatives, as well as their staff. The focus of our message with policymakers starts with the goal of increasing market access for biofuels both at home and abroad. We focus on promoting the environmental and economic benefits of ethanol through a strong RFS and the use of higher ethanol blends, like E15, as well as combat misinformation through educational opportunities. Through these efforts, we are able to provide a stable platform of advocacy to improve our position at both the policy-making and market levels.

[Learn more at GrowthEnergy.org/policy.](http://GrowthEnergy.org/policy)

## INTERNATIONAL MARKET GROWTH

Growth Energy is the leading U.S. biofuels trade association in developing foreign markets for ethanol. Our efforts are focused on: demonstrating ethanol’s environmental and health benefits; helping local leaders develop biofuels policy with a role for trade; addressing trade and logistical barriers to imports; and showing ethanol’s value as an affordable octane source. We’re working with partners around the globe to open more markets for growers and producers, and our team is speaking with foreign and domestic leaders in countries near and far – such as China, Brazil and Mexico – to educate and advocate for American biofuels. Growth Energy conducts dozens of foreign market development trips each year – the only biofuels trade association to do so – and has submitted comments on biofuels-related legislation and regulation around the globe. As a result of those efforts, we have seen higher biofuels blending in countries such as China, India, and Mexico and the reduction of trade barriers for ethanol in the E.U. International demand for biofuels has the potential to grow by over 15 billion gallons over the next ten years, and we hope to expand that number even higher as we execute our action areas and continue to lead the industry in growing the global ethanol outlook.

[Learn more at GrowthEnergy.org/Exports.](http://GrowthEnergy.org/Exports)

## NATIONAL FFA ORGANIZATION

Growth Energy’s partnership with the National FFA Organization focuses on assistance through advocacy for agriculture education and support for agriculture teachers. As a corporate partner with FFA since 2014, Growth Energy has helped to support the development of new curriculums, TeachAg programs, conventions displays, the Washington Leadership Conference, and AGCareers.com. These programs have helped to attract Ag teachers and enhance the education of FFA members. With over 650,000 students and 9,000 teachers around the country, this program is an important way to ensure communities remain engaged with agriculture and biofuels. Going forward, Growth Energy will be leading select National FFA Convention sessions and providing support for FFA during their upcoming Washington, D.C., leadership conference.

[Learn more at GrowthEnergy.org/FFA.](http://GrowthEnergy.org/FFA)



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