

E10 IS THE RIGHT CHOICE FOR SMALL ENGINES



Fuel blended with 10 percent ethanol (E10) is the smart choice for engines, and it's safe for use in everything from outdoor power equipment like lawnmowers, to boats, motorcycles, and ATVs.

E10 IS THE RIGHT FUEL FOR YOUR SMALL ENGINE.

Why? Ethanol is a lower-cost, high-performance, homegrown fuel that burns cleaner and cooler than gasoline.

A recent survey shows that U.S. small engine owners are pleased with the performance of their fuel and find it easy to pick the best option, including regular unleaded blends of E10.¹

The survey of small-engine owners found that:

95%

find it easy to pick the right fuel

98%

report satisfaction with their fuel's performance

90%

consider it important to have options at the pump, including ethanol blends

"Small engines are designed to run on unleaded fuel with an E10 blend or less.

An E10 fuel is a blend of unleaded gasoline and up to 10 percent ethanol."

— Briggs & Stratton

Source: https://www.briggsandstratton.com/na/en_us/campaigns/fuel-oil.html

E15 is not approved for use in small engines, which is why EPA and FTC require all pumps to be clearly labeled for appropriate use.



MAKING SMART CHOICES AT THE PUMP.

E10 is the national standard for gasoline, and it is federally approved for use and warranted for all gasoline engines, **including motorcycles, boats, snowmobiles, and outdoor power equipment like lawnmowers and weedwhackers.**

WHAT CAN I FILL UP WITH?	E10	E15	E85
Flex Fuel Vehicles	✓	✓	✓
Automobiles Model Year 2001 & Newer	✓	✓	
All Automobiles	✓		
Boats, Motorcycles, Small Engine Equipment	✓		

E10 SAVES CONSUMERS MONEY.

Ethanol-free fuel for small engines is frequently marketed for more than 10-times the price of standard E10 gasoline, despite E10 being approved and warranted for use in small engines.



\$31.96

Small Engine Fuel

(cost / gallon) SOURCE: sears.com

VS.



\$2.87²

National Average Gas Price

(cost / gallon) SOURCE: AAA.com 10 May 2019

¹ Poll conducted by Quadrant Strategies, a [survey of 500 owners](#) of lawnmowers, snow blowers, leaf blowers, weed whackers and other small engines.