



PTP: Driving Ethanol Gallons

The goal of Prime the Pump at its inception was to prime the marketplace for E15 and open the door for retail adoption.

Today, we've torn down commercial barriers, bringing E15 into markets where our competition never expected a challenge and we're laying the groundwork for even higher blends.

- For the fourth year in a row, we **doubled the number of retail locations** offering E15 at nearly 1,700 stations across 30 states
- Prime the Pump efforts have secured commitments of more than 2,800 retail sites that will offer E15 by 2021 generating approximately **350 million new ethanol gallons annually**
- Consumers have driven more **than 7 billion miles on E15**
- When E15 is on tap, retailers sell **30 to 40 percent more ethanol** than the average E10 station

OUR PARTNERS

Our PTP partners are the leading convenience stores in the country and are setting trends for the industry.

- The average Prime the Pump station sells more than 2.4 million gallons of gasoline per year, compared to a national average of 850,000. In fact, **our partnered brands supply**

nearly one in every seven gallons of fuel sold in America

- We are currently working with 12 of the top 20 unbranded convenience store chains
- Prime the Pump added three major new retailers to the program in 2017 including a game-changing partnership with Kwik Trip, which successfully rolled out E15 at **300 sites in just four months**

OUR FUTURE

Our efforts with PTP have led to real momentum with retailers outside of PTP funding adding E15 just to keep up and with our existing partners expanding their E15 footprints on their own dime because it's good business. Ultimately, it's that dynamic that promises to drive a cascade of investment that will spread mile by mile, market by market, delivering on our long-term vision for the program.

- To keep this incredible momentum, an **RVP fix is crucial**. RVP relief now means lifting our rural economy out of the worst crisis in a generation, with farm income plunging to a 12-year low
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Thorntons



Kwik Trip

